FOR IMMEDIATE RELEASE

March 20, 2012

MEDIA CONTACT:

Megha Swamy mswamy@sister-cities.org 202-347-8637

Sister Cities International Board of Directors approves Robert A. Greninger as Arizona State Coordinator

WASHINGTON, DC -- Sister Cities International Board of Directors approved Mr. Robert A. Greninger of Prescott Valley as the State Coordinator for Arizona. In his new role, Mr. Greninger will continue to further Sister Cities International's mission and objectives with his leadership and enthusiasm.

Mr. Greninger is a founding member and now president for 6 years of Arizona Sister Cities Inc. He has also been the president of Prescott Sister Cities for several years. In the past, Mr. Greninger helped reenergize his local sister cities program. He was instrumental in organizing the award winning English Immersion Program, financial and material support to two orphanages, a student exchange program, as well as an expanded disadvantaged assistance program, to name a few. Mr. Greninger continues to serve as an advisor to the mayor of Prescott to further develop relations with communities in Sonora, Mexico.

Mr. Greninger is a retired Sales and Marketing executive. His charity and relief work has taken him all over the world including the former Soviet Union, Central Asia, Sri Lanka, Thailand, and Hong Kong. He is conversant is both Spanish and French.

State Coordinators are dedicated and experienced sister cities program volunteers. They serve as a resource at the local level to provide professional assistance and help, with support provided by *Sister Cities International*, to member communities in their state; and assist communities wishing to maintain or establish a sister city.

About Sister Cities International

Sister Cities International facilitates nearly 2,000 partnerships in 136 countries on six continents between 600 communities in the United States with similar municipalities abroad. Sister Cities International represents citizen diplomats who work tirelessly to promote the organizations' mission of creating world peace and cultural understanding through economic and sustainable development programs, youth and education projects, arts and culture, and humanitarian assistance.

Facebook: <u>Sister Cities International</u>; Twitter: <u>@SisterCityIntl</u>; Website: <u>www.sister-cities.org</u>